



Who's Who of Zero Plastic Waste Initiatives Report

INTRODUCTION

Over the past few years, there has been a considerable increase in concern by society about the environmental impacts of plastic waste and ocean pollution. As such, organizations have been adopting goals and measures designed to reduce and eventually eliminate plastic waste. This PAC NEXT project report summarizes some of the most significant actors and actions around plastic waste, listing 40 companies and eight initiatives. Our goal is that it will be a resource to our members to facilitate networking and collaboration across the packaging supply value chain, as well as engagement with the CCME “Action Plan to Achieve Zero Plastic Waste.”

EXECUTIVE SUMMARY

The companies identified have set notable goals on plastic waste reduction based upon:

- the reduction of packaging material;
- the development of reusable, recyclable, or compostable packaging material; and/or
- the inclusion of recycled content in or across packaging material.

While several companies have set entirely individual corporate sustainability goals, many have joined initiatives and aligned their goals with the objectives of those initiatives, namely Ellen MacArthur Foundation's Circular Economy 100 (CE100) network and New Plastics Economy Global Commitment, The Alliance to End Plastic Waste (AEPW), and WRAP's UK Plastics Pact. Of the 40 identified companies, 25 are part of the New Plastics Economy Global Commitment; 11 are part of the UK Plastics Pact; 10 are part of the CE100 network; and two are part of the AEPW.

This project report is a living document as there is a growing number of new goals and initiatives underway. We welcome and appreciate your feedback. Please submit your questions and comments to Dan Lantz dlantz@crowstnvironmental.com, PAC NEXT Director or Alan Blake alanblake7@gmail.com, PAC NEXT US Director.

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