

Just One Package Innovators Challenge

The Challenge: To reduce consumer reliance on single-use packages/bags at retail.

The Challengers: PAC retail members Canadian Tire, Costco, Home Depot, Sobeys, Walmart, and Wegmans.

The Objective: To source sustainable solutions to eliminate waste and cost in the supply chain.

The Goal: To create product design solutions or instore applications for mid to large packaged products bagged in-store for handling and transportation convenience to the car and home.

The Innovators Challenge Process

Industry Innovators are invited: To create product design solutions or instore applications for mid to large packaged products bagged in-store for handling and transportation convenience to the car and home.

Product examples: Think mid to large packaged products i.e. linens/bedding, paper products, electronics, small household appliances, sporting goods, toys, light fixtures, hardware etc.

Core Design Objectives:

- The branding and packaging solution must appeal to consumers.
- The packaging solution must be environmentally friendly.
- The packaging solution must be convenient to use.
- Develop a flexible system that can extend to multiple product offerings.
- Cost is an important factor.

Audience Engagement

Innovators will be given 15 minutes to present their solutions to the event attendees and a panel of retail experts for feedback. They will also have table tops for in depth discussions and full exposure to all attendees in common areas.

Audience recognition:

Audience will vote to determine the Best Of Show and 1st, 2nd and 3rd will receive recognition awards.

Innovator Submissions, Selection Process & Deadline Dates

Only one product/service per entry

Application form and Hi-resolution photo must be submitted to logle@pac.ca by April 15, 2016.

All selections will be based on the completed Application Forms as decided by the PAC Just One Package Committee.

Innovators will be advised by April 18, 2016.

Fees:

Early bird discount (prior to February 12, 2016)

	CAD*	US
PAC Member:	\$400.00	\$300.00
Non Member:	\$900.00	\$675.00

Regular rate (after February 12, 2016)

	CAD*	US
PAC Member:	\$500.00	\$375.00
Non Member:	\$1000.00	\$750.00

Two tickets to Just One event included with submission.

Full payment is required with submission.

If you are not selected, a full refund will be issued.

*Applicable taxes extra

Waiver:

You, (Insert your name) _____ and your company, (Insert the name of your company) _____ understand that this is a public event that is dedicated to “reduce consumer reliance on single-use packages/bags at retail” for the packaging community. By presenting your product/process in this public event you release the PAC, our sponsoring companies and all attendees from any liability associated with participation in this event.

Entering Company Contact

Company Name: _____ Contact Name: _____

Address: _____

City: _____ Province/state: _____ Postal/ZIP code: _____

Email: _____ Telephone: _____

Country: _____

Details of Entry

Please indicate type of submission and brand name:

Product _____

Process _____

Service _____

Max. 150 words for each criteria.

1. Briefly describe your entry.

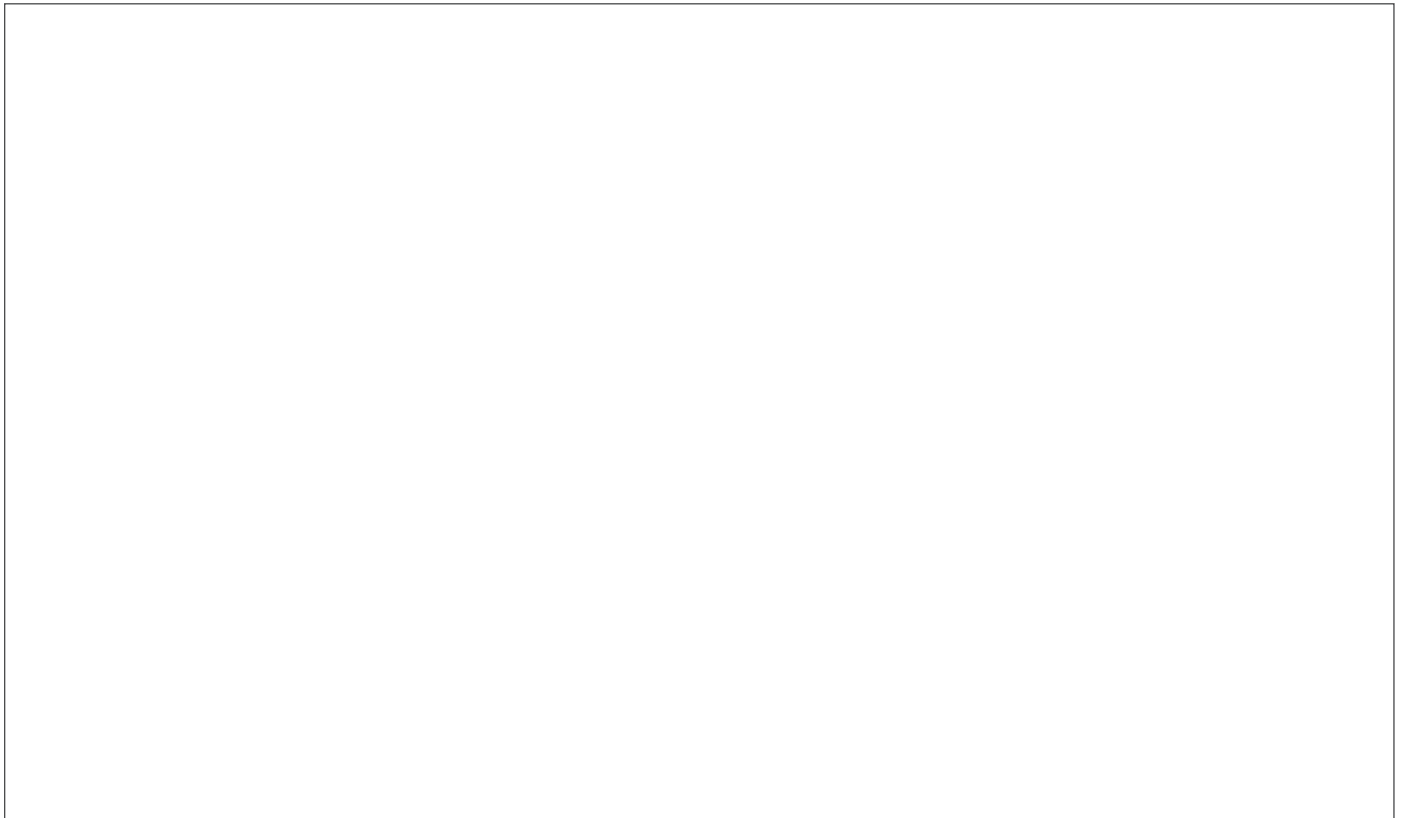
2. Degree of game changing innovation – Describe how this entry will positively impact the reduction/elimination of mid to large size bags in-store.

3. Competitive Total System Cost – Demonstrate the financial impact throughout the system. For example the price of the process/package is only one measurement.

4. Consumer convenience - Demonstrate that this solution will not inconvenience customers in getting their products to their car/home.



5. Product Protection – Demonstrate waste saved or total product to market



6. Designed for Optimization – Demonstrate that the design process considered all aspects of the life cycle including:
Renewability – Describe the renewability of the resources used.
Recoverable – Is there a process/system that facilitates economic recovery including reuse, reduce, How can the product be recovered?

7. Can you substantiate your claims with third-party Certification or other? Please specify.

Return completed forms to logle@pac.ca