

The Essentials of Sustainable Packaging



developed by:



TORONTO, OCTOBER 20 & 21 [See more dates and locations](#)

Over 250 students surveyed rated the course "Very Effective".

Agenda and Speaker Profiles now available.

List of 152 Alumni Companies and Counting including Clinique Laboratories,

"I really enjoyed The Essentials of Sustainable Packaging course!!! The course was:

- Fascinating
- Educational
- Professional
- The attendees were wonderful (great team work)
- Energizing"

Cindy Graney
Director Global Package Development
Clinique Laboratories LLC
New York, NY

The only course developed by the Sustainable Packaging Coalition (SPC), *The Essentials of Sustainable Packaging* is structured around the SPC's "Definition of Sustainable Packaging" and provides critical insights, design considerations, and innovative examples from the packaging industry.

Sustainability is a good business practice offering economic advantages as well as a positive public relations message. *The Essentials of Sustainable Packaging* course will help you understand and face the challenges to achieving sustainability with your packaging choices and design.

Download:

[ESP Program Brochure](#)
[Registration Form](#)

or visit

www.pac.ca

www.sustainablepackaging.org/essentials

What: *The Essentials of Sustainable Packaging*

How: Complete the [Registration Form](#) and return with payment by mail, email or fax to:

Where & When: Dates and locations available across North America.
[Please click here for details](#)

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Price: Member: \$995.00
Non-member: \$1,350.00
Plus applicable taxes

This is an official communiquéé of the Packaging Association of Canada (PAC).
For further information, or to share your comments or suggestions, please contact:

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