

Walmart SP Conference III - Last Chance to Register!

Sustainable Packaging Leaders and Award Winners will be there on May 6, Day-2 of PACKEX Toronto 2009!



Join up to 1,000 Sustainable Packaging Leaders

Register Here Now!



Are you Ready to meet the target with you packaging?

Sustainable Packaging Scorecard

Metrics

- 15% GHG/CO2 per ton production
- 15% Sustainable Material
- 15% Product/package ratio
- 15% Cube utilization
- 10% Transportation
- 10% Recycled content
- 10% Recovery value
- 5% Renewable energy
- 5% Innovation

Walmart SP 2009 Winner



Travis Bell, President & Founder, Arthur's Fresh Company, is one of eight Walmart Conference Speakers.

[Check out all Speaker Profiles and Attendees Registered here!](#)

Walmart Sustainable Packaging Conference III

Sustainable Strategies from the Top



These results start with intelligent design.



The day will start at 1:00 pm with a keynote address from:

David Cheesewright,
President & CEO of Walmart Canada



His message will be followed by other "Sustainable Strategies from the Top" by some of Canada's most prominent business executives of consumer packaged goods and electronics companies. The objective of this session is to communicate that a successful sustainable strategy will enhance enterprise value while creating a better world.

- [Tim Penner](#), President, Procter & Gamble Canada
- [Lloyd Bryant](#), Vice President & General Manager, Hewlett Packard
- [Dino Bianco](#), President, Kraft Canada

The after break session will feature presentations on "How to do it" from leading Sustainable Packaging experts.

- [Tony Pigott](#), President & CEO, JWT
- [Michael Rubenstein](#), Chief Growth and Innovation Officer, Alcan Packaging
- [Travis Bell](#), President & CEO, Arthur's Fresh Company Ltd.
- [Scott McDougall](#), President & CEO, TerraChoice Environmental Marketing

What: Walmart Sustainable Packaging Conference III
Sustainable Strategies from the Top

Where: International Centre
 Inside Conference Centre/Orion A, B, C
 6900 Airport Road
 Mississauga, Ontario

When: Wednesday, May 6, 2009
 1:00 PM – Conference Start Time
 5:00 PM – Conference Concludes

Price: \$50.00 (\$47.62 + \$2.38 GST)
 (PAC Members & Walmart Vendors)
Includes admission to PACKEX Toronto 2009
No Billing, Refunds or Raincheques

How: Register online at:
www.pac.ca/TradeShows/PAC-EX.html

Moderated by Guy McGuffin, Walmart Canada's sustainable packaging executive sponsor and Jim Downham, CEO of PAC the early afternoon session will focus on "Sustainable Strategies from the Top".

Panel Discussions will follow each session to encourage audience participation.

This event is targeted at the business executives that lead the creation and implementation of strategy. Other critical participants would be those that are at the front end of the package/product design process, namely the marketers, product developers and packaging engineers.

It is a well-known fact that 70% of the package/product environmental impact occurs at the design stage. We want to communicate that these stakeholders are critical catalysts to the success of the movement.