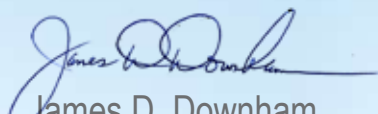


# We could not do it without your support and participation

## 2009 – the Year of the Bear

PAC, along with the packaging community at large, has faced the brunt of the most significant economic crisis since the great depression. We have stood up to the Bear with determination and conviction in support of our members by continuing to run best-in-class events relevant to our times. Your participation and contributions are responsible for continued success.

  
 James D. Downham  
 President & CEO, PAC



## Let's review the Value Delivered by PAC and our Members in 2009

### PAC Leadership Awards

The coming together of the venerable PAC Packaging Competition with the new Sustainable vision for packaging brought great participation numbers with:

- 112 Award Winners
- Over 250 Awards Entries
- 440 Awards Gala Attendees
- 18 Sponsoring Companies

### Education Program

For over 40 years PAC has set the standard in professional development in the field of packaging with:

- More than 2,000 PAC Certificate Program Graduates since 1980
- 32 Registered for Fall 2009
- 267 Alumni from The Essentials of Sustainable Packaging

### Retail Ready Packaging

This *next generation* of Retail Packaging was launched, has already proven itself in Europe and attracted great interest with:

- 284 attendees
- 3 Company Collaboration

### Industry Relations and Collaborations

- Position Paper on Extended Producer Responsibility was published
- Strategic Alliance signed with Canadian Council of Grocery Distributors to Co-Sponsor 2010 Canadian Packaging Summit

### Walmart Sustainable Packaging Conference III

This third installment reflects an ongoing and increased acknowledgement of the need for sustainable packaging:

- 1031 attendance marks unprecedented participation for a packaging conference

Walmart announced the July 1, 2009 launch of their Scorecard in Canada at this event.

- 381 students trained on the Walmart Sustainable Packaging Scorecard in 18 Courses

### Chapter Golf

This annual tradition of networking and friendly competition attracted:

- 682 players across the country in 2009
- 29 Sponsoring Companies

### StudentFest 2009

The rapidly growing Student Chapter of PAC has attracted participation from schools and companies alike, featuring:

- A dozen Colleges and Universities
- 148 Student Members joined PAC
- 8 companies exhibited at our Career Fair

### PACKEX Toronto 2009

The PAC Pavilion attracted large numbers of the over 7,000 visitors to the PACKEX packaging tradeshow for:

- Leadership Awards Entries on display
- Walmart Conference III
- StudentFest
- PACsecure/HACCP for Packaging

### Plant Tours

- Alcan Packaging
- Atlantic Packaging
- Cascades
- Connect Logistics
- Peel Recycling Plant
- SGS/Evolution Designworks
- Silgan Plastics
- Voortman