

# PAC Green Den

## Innovator Application Form

### *Fast-Tracking Sustainable Innovation and Retail Ready Packaging*

**Application forms must be filled out electronically and emailed by January 29, 2010** to Lindsey Ogle at logle@pac.ca. All selections will be based on the completed Application Forms as decided by the PAC Green Den Committee. Innovators will be advised by February 5, 2010 at which time full payment will be required via credit card.

### Price for Innovators selected by Committe Members to participate in PAC Green Den

PAC Members: \$750 + GST

Non-members: \$1,500 + GST

### Value Proposition for PAC Green Den Sustainability Innovators

1. Private Meeting with some of Canada's most influential retailers & brand owners
2. Present to Industry Expert Panellists for constructive feedback
3. Present in a public forum up to 300 packaging community leaders
4. Six foot table with white linen to display your Sustainability Innovation
5. **Lunch**

### Primary Contact Information *Required information is indicated with a red asterisk (\*).*

Please provide Name and Contact Information of the primary person responsible for this Submission.

Entry Name:\* \_\_\_\_\_

Company/Organization:\* \_\_\_\_\_

Applicant Name:\* \_\_\_\_\_ Title:\* \_\_\_\_\_

Address:\* \_\_\_\_\_ Suite: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone:\* \_\_\_\_\_ Fax:\* \_\_\_\_\_ Email:\* \_\_\_\_\_

### Details of Entry

Please indicate Name & Type of submission. *Only 1 submission allowed per Innovator.*

Product: \_\_\_\_\_

Process: \_\_\_\_\_

Service: \_\_\_\_\_

Access the Global Packaging Network



**Description\***

Describe how this Product/Process/Service will “Fast Track Sustainable Innovation and Retail ready Packaging”.

Wherever possible quantify your claims with recognizable Sustainability Metrics.

Can you substantiate your claims with third-party Certification? Please specify.

## Private Meeting

In addition to your public presentation, identify the PAC Green Den Committee companies that you wish to have a private 15 minute meeting with:

### Retailer

- Loblaw
- Sobeys
- Walmart

### Quick Service Restaurants

- UPGC (Pizza Hut/KFC/Taco Bell)
- Tim Hortons

### Consumer Packaged Goods

- Kraft
- Maple Leaf
- Molson

**\*Note: Committee Members will make the final selection of innovators participating in the PAC Green Den.**

### Waiver:

You, (Insert your name) \_\_\_\_\_ and your company,  
(Insert the name of your company) \_\_\_\_\_ understand that  
this is a public event that is dedicated to “Fast Tracking Sustainable Packaging Innovations” for the  
packaging community. By presenting your product/process in this public event you release the PAC, our  
sponsoring companies and all attendees from any liability associated with participation in this event.

## Qualification & Participation

All submissions will be assessed by the PAC Green Den Committee. Submissions will be selected to present and these Innovators will be advised by February 5, 2010, at which time full payment will be required via credit card.

### For further information contact:

Lindsey Ogle, Events Coordinator, PAC

2255 Sheppard Avenue East, Toronto, ON M2J 4Y1

Tel: (416) 490-7860 x222

Fax: (416) 490-7844

Email: [logle@pac.ca](mailto:logle@pac.ca)