

Canadian PACKAGING

CANON AND PAC SIGN PACKEX SHOWS AGREEMENT

PAC-The Canadian Packaging Association will develop and manage conferences in 2011 and 2013.

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By **Canadian Packaging Staff** | December 16, 2009



Canon Communications has entered into a cooperation agreement with **PAC–The Packaging Association (PAC)** in support of the 2011 and 2013 editions of the company's biennial **PACKEX** show in Toronto. A key proviso for the PAC is to develop and produce the shows' conference programs.

Two months ago, Canon acquired both **PACKEX** from PAC and France's **COMEXPOSIUM** group, and the **Plast-Ex** and **EXPOPLAST** shows from the **Canadian Plastics Industry Association (CPIA)**. The company will co-locate **Plast-Ex** and **PACKEX** June 21-23, 2011 as the core of an advanced manufacturing event in Toronto that also contains automation, process technology, design and manufacturing and green manufacturing expositions.

"We are looking forward to working closely with Canon in developing a larger and even more successful PACKEX in the new co-location format that is planned," says PAC president and chief executive officer James Downham. "PAC founded, owned, and supported the show for more than 50 years, and it is of great value to all of our members and the packaging community at-large. We are excited to assist Canon to take the show to the next level."

PAC is a not-for-profit membership association which for over 60 years has brought together the design, supply and use sectors of the industry. Its membership includes some of the most recognized global names from retailers, consumer packaged goods producers, package converters, raw materials, graphic design and pre-press, machinery and equipment and academic institutions and students.

"PACKEX provides an ideal anchor for our co-location strategy in Canada," said Canon's chief executive officer Charles McCurdy. "We are really looking forward with PAC in producing a show that serves such a key component of Canada's advanced manufacturing sector."

For more information, please visit www.cancom.com or www.pac.ca.

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