



**Press Release - October 5, 2009 - Toronto, ON, Canada**

## **Canon Communications acquires PACKEX Toronto show from Comexposium and Packaging Association of Canada.**

PACKEX Toronto exhibition to anchor major co located event for Canada's advanced manufacturing marketplace.

Los Angeles, CA, Montreal, QC, Toronto, ON- October 5, 2009- Canon Communications LLC (Canon) today announced the acquisition of the PACKEX Exhibition & Conference from Comexposium Canada and the Packaging Association of Canada. The show has been Canada's packaging industry event for more than half a century. The most recent edition held in May of this year featured 295 exhibitors, 52,000 net feet of space and attracted 5,500 packaging professionals from all over Canada.

The next PACKEX is scheduled to take place May 10-12, 2011 at the Toronto Congress Centre where the event will join Canon's newly acquired Plast- Ex the industry tradeshow for Canada's plastics processing marketplace, sponsored by the Canadian Plastics Industry Association as well as automation, process, design and manufacturing and Green manufacturing events. The overall event is expected to include 1,100 exhibitors, encompass 150,000 feet of net space and attract 16,000 design and manufacturing professionals from across the full spectrum of advanced manufacturing in Canada.

"We are delighted to continue to sponsor PACKEX. PAC founded, owned and or supported Canada's packaging industry show for more than 50 years. The event is of great value to all of our members and the packaging community at-large. We are looking forward to working closely with Canon in developing a larger and even more successful PACKEX for our membership in the new co-location format that is planned", noted James D Downham, President & CEO of PAC.

Founded in 1950, Packaging Association of Canada is renowned as PAC. PAC is unique from other packaging trade associations due to package-neutrality and its members are closest to consumers. North American members include global and regional retailers, CPG brand owners, package converters, graphic services, raw material and packaging machinery manufacturers. Academic institutions and students were added in 2008. PAC is the common link in the packaging community supply chain.

Canon Communications is the world's leading producer of trade events dedicated to the advanced manufacturing market worldwide. Canon full-facility co-located events in the United States are on both Tradeshow Week's Top 200 largest shows in North America and on the Fastest 50 list of fastest growing tradeshow. Canon operates the largest co-located advanced manufacturing exhibition in the UK as well as events in Germany, France, Ireland, China and Japan.

"The acquisition of PACKEX, the industry event for the Canadian packaging market, along with the sponsorship of the highly respected Packaging Association of Canada provides an ideal anchor for our co-location strategy in Canada." Commented Canon CEO Charles McCurdy. We are really looking forward to producing the event for Canada's advanced manufacturing sector in Toronto in 2011."

### **About Canon Communications**

[Canon Communications LLC](#), a portfolio company of [Apprise Media LLC](#), is the leading producer of trade events, publications, and electronic media for the \$3 trillion advanced, technology-based manufacturing industry, including medical device, packaging, design engineering, process technology, automated assembly, electronics, quality control, and plastics processing.

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