

## Next Webinar On GPPS

# Packaging and Sustainability: Introduction to the Global Protocol

Listen to speakers from **Kraft Foods, Procter & Gamble, Tesco, Unilever and Walmart** on a global webinar to launch the **Global Protocol on Packaging Sustainability**.

Learn why these leading companies have committed resources to developing the Global Protocol (GPPS) and are now leading adoption.

During this webinar, on Tuesday 4<sup>th</sup> October you will see and hear:

- what is inside the GPPS
- why you should care, and
- how you can use it.

This one hour webinar is hosted by the Consumer Goods Forum and is free to join.

If you are active in the area of packaging and/or sustainability for your company or simply interested in this new topic, you are kindly invited to join us on

- **Tuesday October 4<sup>th</sup> at 10.30am Chicago, 4.30pm London, 5.30pm Berlin, 11.30pm Hong Kong, Wednesday October 5<sup>th</sup> 0.30am Tokyo**

To sign-up for the webinar and to obtain current downloads, please do visit the project website:

- GPP Homepage: <http://globalpackaging.mycgforum.com/> .
- Webinar Direct Sign-In: [<Click here>](#)

# NOTES TO EDITORS

## THE CONSUMER GOODS FORUM

**The Consumer Goods Forum (CGF) is a global, parity-based industry network, driven by its members. It brings together the CEOs and senior management of over 650 retailers, manufacturers, service providers and other stakeholders across 70 countries and reflects the diversity of the industry in geography, size, product category and format. Forum member companies have combined sales of EUR 2.1 trillion.**

The Forum was created in June 2009 by the merger of CIES - The Food Business Forum, the Global Commerce Initiative (GCI) and the Global CEO Forum. The Consumer Goods Forum is governed by its Board of Directors, which includes 50 manufacturer and retailer CEOs and Chairmen.

The Forum provides a unique global platform for knowledge exchange and initiatives around five strategic priorities – Emerging Trends, Sustainability, Safety & Health, Operational Excellence and Knowledge Sharing & People Development – which are central to the advancement of today's consumer goods industry.

The Forum's vision is: "Better lives through better business". To fulfil this, its members have given the Forum a mandate to develop common positions on key strategic and operational issues affecting the consumer goods business, with a strong focus on non-competitive process improvement. The Forum's success is driven by the active participation of the key players in the sector, who together develop and lead the implementation of best practices along the value chain.

**With its headquarters in Paris and its regional offices in Washington, D.C., and Tokyo, the CGF serves its members throughout the world.**

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