

Get Involved!

2021 PAC Golf Tournament

Sponsorship Package



Lunch \$1,800

Sponsor a lunch station for the tournament – Two stations available. Golfers will be provided an on-course lunch. A great way to get your company recognized.

Includes:

- 1 Hole sponsorship for hole Lunch is stationed on.
- Signage at Lunch Station.
- Banner Ad – Have your logo on the top of the electronic scoring system the entire tournament.
- Dedicated e-blast announcing your organization as the TITANIUM Sponsor for 2021.
- Logo placement on www.pac.ca and tournament registration page



TEMPO
FLEXIBLE PACKAGING



Golf Cart Sponsor \$1,200

Your company logo will be placed on branded decals placed on all golf carts.

Includes:

- Tournament branded decals featuring your company logo across the entire windshield of all tournament golf carts, or hood of carts.
- E-blast announcing your organization as a PAC Tournament Sponsor for 2021
- Logo placement on www.pac.ca and tournament registration page



Flag Sticks \$1,200

Your company logo printed on custom flag pins on all 18 holes.

Includes:

- Tournament branded pin flag featuring your company logo on every hole. Pin flags have a top wire to keep the flag horizontal the entire time. Logo will appear on both sides of the flag for high visibility.
- E-blast announcing your organization as a PAC Tournament Sponsor for 2021
- Logo placement on www.pac.ca and tournament registration page



Grand Prize Raffle Donation **\$700 value**

Sponsor the top prize of the tournament! Prize donation for winners of raffle ticket sales.

Includes:

- Come up with a prize valued at \$700 before tax to be raffled off and winner announced at the tournament via the electronic scoring system.
- E-blast announcing your organization as a PAC Tournament Sponsor for 2021.
- Social media post announcing the grand prize for raffle and your company as sponsor.
- Logo placement on www.pac.ca and tournament registration page

NOTE: Donated prizes must be brought to the golf course and given to PAC staff prior to the 12pm shotgun start.



On Hole Golfer Engagement Sponsor \$600

Have a Hole to yourself! Engage with the golfers and giveaway samples to promote your brand.

Includes:

- Branded signage featuring your company logo as an engagement partner.
- Company logo printed on golf passport package for attendees.
- E-blast announcing your organization as a PAC Tournament Sponsor for 2021.
- Logo placement on www.pac.ca and tournament registration page
- **Course provides 1 table and 2 chairs. We encourage your company to bring your own Sun Canopy, coolers, marketing materials & giveaways. Make the hole your own!**



HEIDELBERG



PAC 2021

Putting Contest Sponsor \$700

Sponsor a friendly putting competition! Putting contest tickets will be included in the golf passport pre-purchased by attendees.

Includes:

- Branded signage featuring your company logo at putting contest green.
- Company logo printed on golf passport package for attendees.
- Putting contest prize sponsor.
- E-blast announcing your organization as a PAC Tournament Sponsor for 2021.
- Logo placement on www.pac.ca and tournament registration page



Spicers 



Men's & Women's Competition Holes \$500

Closest to the pin \$500

Longest Drive \$500

Includes:

- Your company logo on PAC Tournament branded signage at hole tee
- Your company logo on Branded Ad displayed on electronic scorecard platform, which all golfers will use for real-time scoring entry. Ad will pop up following player score entry on hole.
- E-blast announcing your organization as a PAC Tournament Sponsor for 2021
- Logo placement on www.pac.ca and tournament registration page



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IDEAS THAT EXCITE™



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SunChemical®
a member of the DIC group 
Color & Comfort



Hole Sponsorship \$300

There is a total of 16 holes available for sponsor

Includes:

- Your company logo on PAC Tournament branded signage at hole tee
- Your company logo on Branded Ad displayed on electronic scorecard platform, which all golfers will use for real-time scoring entry. Ad will pop up following player score entry on hole.
- E-blast announcing your organization as a PAC Tournament Sponsor for 2021
- Logo placement on www.pac.ca and tournament registration page



Global. Local.®



Golf Ball Sponsorship

Donate a sleeve of golf balls to every golfer

- Receive valuable and immediate exposure.
- Logo placement on www.pac.ca and tournament registration page.



PAC 2021



Raffle Prize Donations \$250

- Come up with a prize valued at \$250 before tax.
- Raffle tickets will be sold prior to the tournament and draws will be held during the tournament.
- Communications featuring your company logo on raffle ticket promotions
- Logo placement on www.pac.ca and tournament registration page
- Raffle ticket sales are contributed to the PAC Scholarship Fund.

PAC Scholarship Programs

- Ryerson University, Graphic Communications Management Program
- Conestoga College, Packaging Engineering Technician Program
- Humber College, Bachelor of Industrial Design Program and Electromechanical Engineering Technician Program



Gift Card Prize Donations \$50

- Donate a gift card for the raffle prize draw valued at \$50
- Raffle tickets will be sold prior to the tournament and draws will be held during the tournament.
- Communications featuring your company logo on raffle ticket promotions
- Logo placement on www.pac.ca and tournament registration page
- Raffle ticket sales are contributed to the PAC Scholarship Fund.

PAC Scholarship Programs

- Ryerson University, Graphic Communications Management Program
- Conestoga College, Packaging Engineering Technician Program
- Humber College, Bachelor of Industrial Design Program and Electromechanical Engineering Technician Program



Contributor

Donate a gift for golfers and raise brand awareness

Includes:

- Receive valuable and immediate exposure.
- Logo placement on www.pac.ca and tournament registration page.
- Contact lcooper@pac.ca for more information.



PAC 2021

